



# EVERY CHILD





# A PERSONAL WORD FROM PRESIDENT ROB HOSKINS



## God's Word. Every Child.

This is the vision of OneHope. But how realistic is it? It seems nearly impossible when you consider ... that in many regions of the world — political, social, and religious opposition to the Gospel puts Christians at risk of persecution.

Elsewhere, geographic or language barriers make it difficult to share God's Word with children in a way they can understand.

Millions of children can't read and may never learn to read. How does God's Word benefit them?

While these assertions are true, they simply cannot change the fact: *where God gives a vision, He also makes a way.*

This *Annual Report* shows you how the Holy Spirit reached out to young people all over the world through OneHope Scripture engagement programs in 2018 — in the difficult-to-reach places, beyond the barriers put in place by politics or religion, to children who can't read, to those in isolated places ... and so many others in between.

By God's grace, more than **112 million children and youth received the Good News.** As you read their stories, you will see: it's not impossible to reach every child. In fact, because God is in it, it's inevitable.

Thank you for embracing this vision of God's Word. Every Child. I believe it is the key to fulfilling the Great Commission.

# A PERSONAL WORD FROM CHAIRMAN OF THE BOARD DAVE BYKER



In the business world, an *Annual Report* shows you a lot of important numbers:

- Financial position
- Cash flow
- Statements of income
- Return on investment

This *Annual Report* is a little bit different. Although you *will* find impressive numbers, like the number of children and young people reached with God's Word and the number of countries where our Scripture engagement programs are at work ...

There's one important number we have to leave open-ended: return on investment.

Because that number is simply so astronomical, we have no way to classify it.

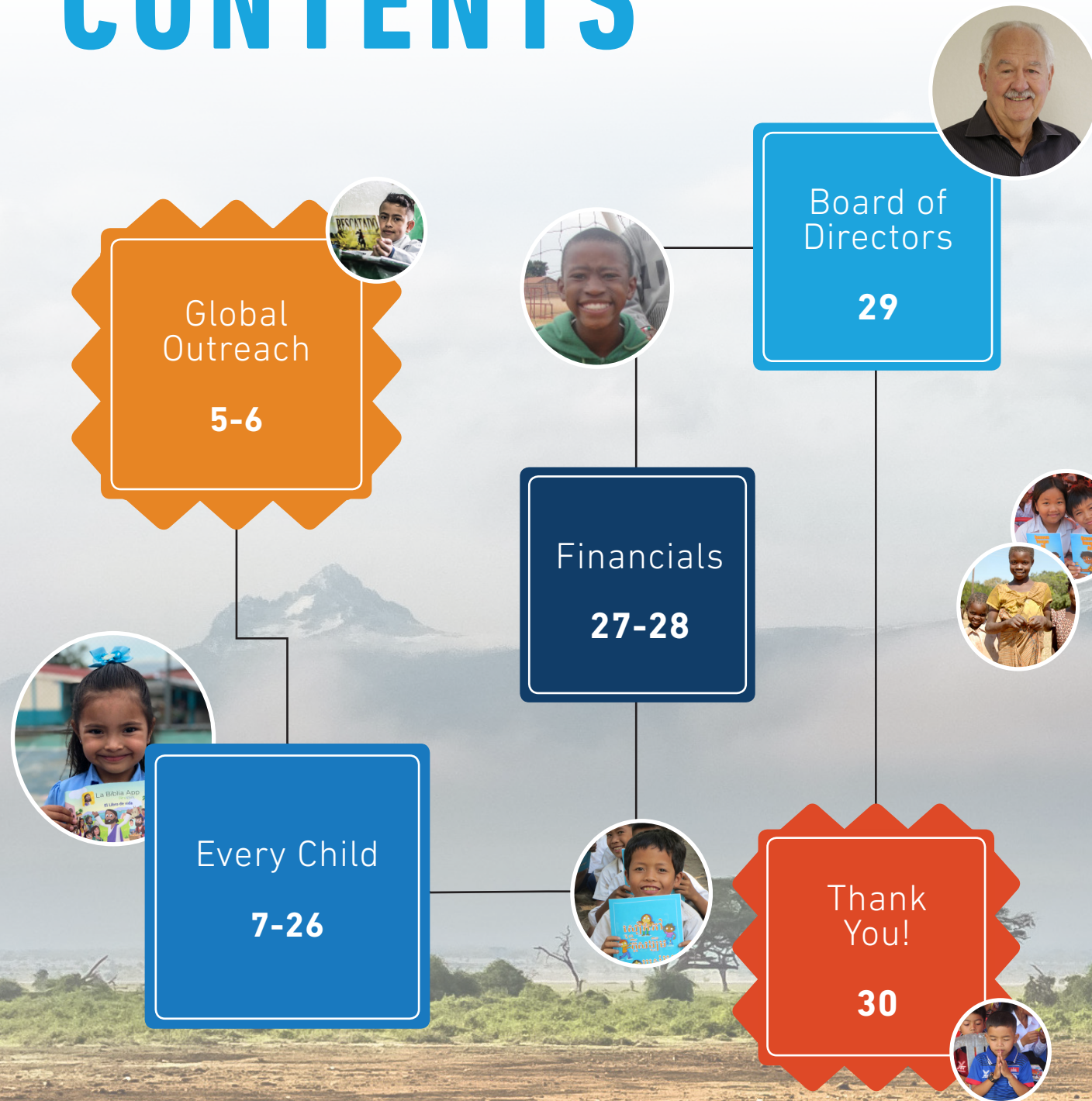
When you invest a dollar into the ministry of OneHope, you know that three young people will receive God's Word, which is already an amazing ROI. But then those children may choose to follow Jesus ... that's an *eternal ROI* ... and they very likely will share their faith with their parents, siblings, friends ... *multiplying your return on investment* ... and suppose they share the Word of God you gave them with other people as well.

**Your single dollar investment could result in whole families, even communities, transformed by the power of God's Word.**









As you read through this *Annual Report*, keep this potential ROI in mind. I think you'll be astounded to see how reaching *every child* with the Good News may just be the tip of the iceberg.



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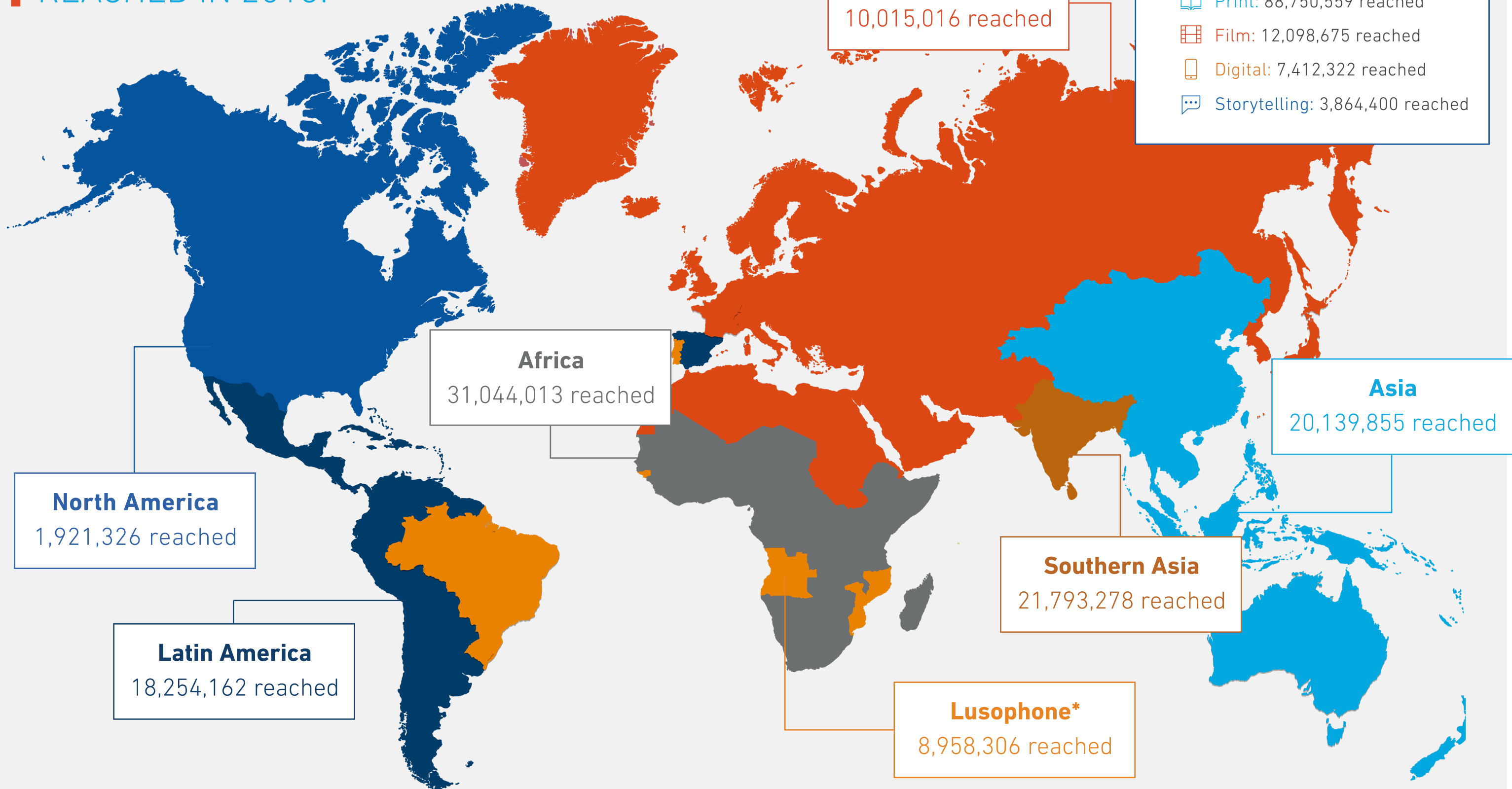


## 2018 AT A GLANCE

-  115 active countries
-  147 different languages
-  213 children and youth reached every minute
-  Active in 33 of the top 50 restricted nations on the *World Watch List* for persecuted Christians
-  Thousands of new churches planted through church planting programs
-  *Bible App for Kids* installed over 7 million times
-  More than 63,000 leaders trained
-  10 new countries using *Lead Today*



# 112,125,956 CHILDREN AND YOUTH REACHED IN 2018!




## PROGRAM BREAKDOWN

- 📖 Print: 88,750,559 reached
- 🎬 Film: 12,098,675 reached
- 📱 Digital: 7,412,322 reached
- 💬 Storytelling: 3,864,400 reached

\*Portuguese-speaking nations



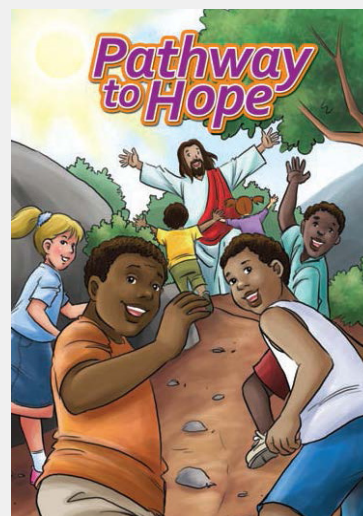


# GOD'S WORD FOR THE UNCHURCHED CHILD

**Her mother left the family to find work abroad. She sent money home ... but Evelina struggled with loneliness.**

She lives in a tiny, rural village in Moldova, seemingly isolated from the rest of the world — until a church from a neighboring city invited her to a summer camp.

**Evelina went and received her own *Hope for Kids* special-edition *Book of Hope*.** It was created in partnership with Kids' Evangelism Explosion and helps children learn to share their faith.



In fact, Evelina received 10 more copies of the book, gave them to friends, and several started coming to camp with her.

"I didn't know anything about God before camp," Evelina says.

**"After I read the book, I learned that God loves me. I prayed to God, and now I've started to become friends with Him."**

Today, **Evelina is walking with Jesus**, and sharing her faith with her father and sister, too.

## PROGRAM UPDATE: PATHWAY TO HOPE

**By God's grace**, the partnership with Kids' Evangelism Explosion is impacting children in dozens of nations!

*Hope for Kids* is the training program for Christian children that shows them how to use their special-edition *Book of Hope* to tell their friends about Jesus.

**Pathway to Hope** is the special-edition *Book of Hope* that Christian children share with their unchurched friends. At the end of their *Hope for Kids* training, each child receives 10 copies of the book with the goal of sharing the Good News with 10 of their friends.



**IN 2018, THIS PROGRAM REACHED  
3,977,400 CHILDREN AND YOUTH.**



# GOD'S WORD FOR CHURCH PLANTING

**He didn't think it was wrong—the village elders told him and the other boys to harass the team from a neighboring village—**

The team had come to show *The GodMan* film, introduce young people to Jesus, and start a church. But in this majority Muslim region of Tanzania, the village leaders wanted them to know they weren't welcome!

Ali Juma was throwing rocks at the team during the film showing. He thought that's what the Muslim god would want ... but he couldn't help seeing the story of Jesus unfold on the screen ... and Ali Juma began to be haunted by what he'd done.

**The next day Ali Juma found the team, confessed that he was part of the mob that had tried to stop the film showing ... and asked to know more about Jesus. He committed his life to Christ that day!**

Please keep Ali Juma in your prayers ... his Muslim family disowned him because of his decision to follow Jesus. Thankfully, his new church family is helping to provide for him so he can stay in school.



## PROGRAM UPDATE: HOSANNA PLAN

The *Hosanna Plan* is a church-planting initiative created to share God's Word with each of the approximately **100,000 cities, towns, and villages** that have not yet received the Good News and do not have a church in Russia.

By God's grace, and thanks to your prayers and generosity, more than 4,000 churches have been planted through the *Hosanna Plan*.

## PROGRAM UPDATE: THE LUMIÈRE PROJECT

This multi-year, multi-nation project **aims to reach six million children and youth with the Good News** and help to **plant more than 3,000 new churches** in French-speaking Africa.

Many of these locations are remote villages plunged in the darkness of Islam and animism, at times openly hostile to anyone proclaiming the name of Christ. Pastors are traveling many miles on bicycles or motorbikes to bring God's Word to these villages. Other church planters are **following God's** call to urban areas where spiritual darkness is no less prevalent simply because people have access to modern conveniences.



**500 NEW CHURCHES WERE PLANTED IN 2018!**

**THE TOTAL NUMBER OF NEW CHURCHES SO FAR: 1,632**





# GOD'S WORD FOR THE NEXT GENERATION CHILD

**Mariana was dumb-founded by her friend Arisha's story—**

Something about a Man who was also a God but who was executed on a cross and came back from the dead—"So now we all need to believe in Him."

To Mariana it sounded like a fairy tale—like Father Frost, the Russian equivalent of Santa Claus. **But they were big girls now and didn't believe in Father Frost!**



The next day, Arisha tried sharing her story again ... but this time, she showed Mariana the *Bible App for Kids* with the games and activities that told the story of Jesus ... And slowly, over the next few days and weeks as they played with the app together, Mariana realized: **maybe Jesus wasn't a fairy tale!**

Today, **Mariana has committed her life to Christ!** She and Arisha are attending church together, and they remain the best of friends. And of course, they still love playing with the *Bible App for Kids* together, too!



**IT'S CROWDED—BUT A COMMON WAY TO LIVE IN THE FAVELAS OF BRAZIL:** the landlord lives in the top story of his house and rents out the rooms of the lower level to several different families.

Vanessa lived with her mother and younger sister in one room of such a home, just a bed against the wall for all three of them, and all their belongings kept in a pile on the floor.

There were other children in the home, and at nine years old, Vanessa was the oldest, which made her feel entitled to act out and abuse the smaller kids. When her mother tried to get her to behave, Vanessa would become aggressive with her, too.

But then the social worker who came to the house to look in on an old lady who lived there, began talking to the children, too, and sharing Bible stories with them from the *Bible App for Kids*. Soon, seven children were meeting regularly to play with the app - learning memory verses, playing games, and even praying together.

**Now, Vanessa has chosen to follow Jesus!**



**PROGRAM UPDATE:**

# BIBLE APP FOR KIDS



Last year, the *Bible App for Kids* was installed in **221 countries!**

By September, we celebrated the 25-millionth download — and by the end of **2018, we had already surpassed 26 million.**

In 2018, the *Bible App for Kids* **added nine new languages** for a total of 42 languages.



In 2019, there are 12 new languages planned and **a faith goal of over 7.5 million!**







# GOD'S WORD FOR THE HARD-TO-REACH CHILD

**In his majority Muslim nation,** Omer was brought up as a nominal Muslim, like most of his generation.

But he felt no real connection to Islam ... and wondered if God even existed. That's when he saw the ad on social media that was asking the same questions Omer was asking himself:

***Where does my identity come from?***

***What are my values based on?***

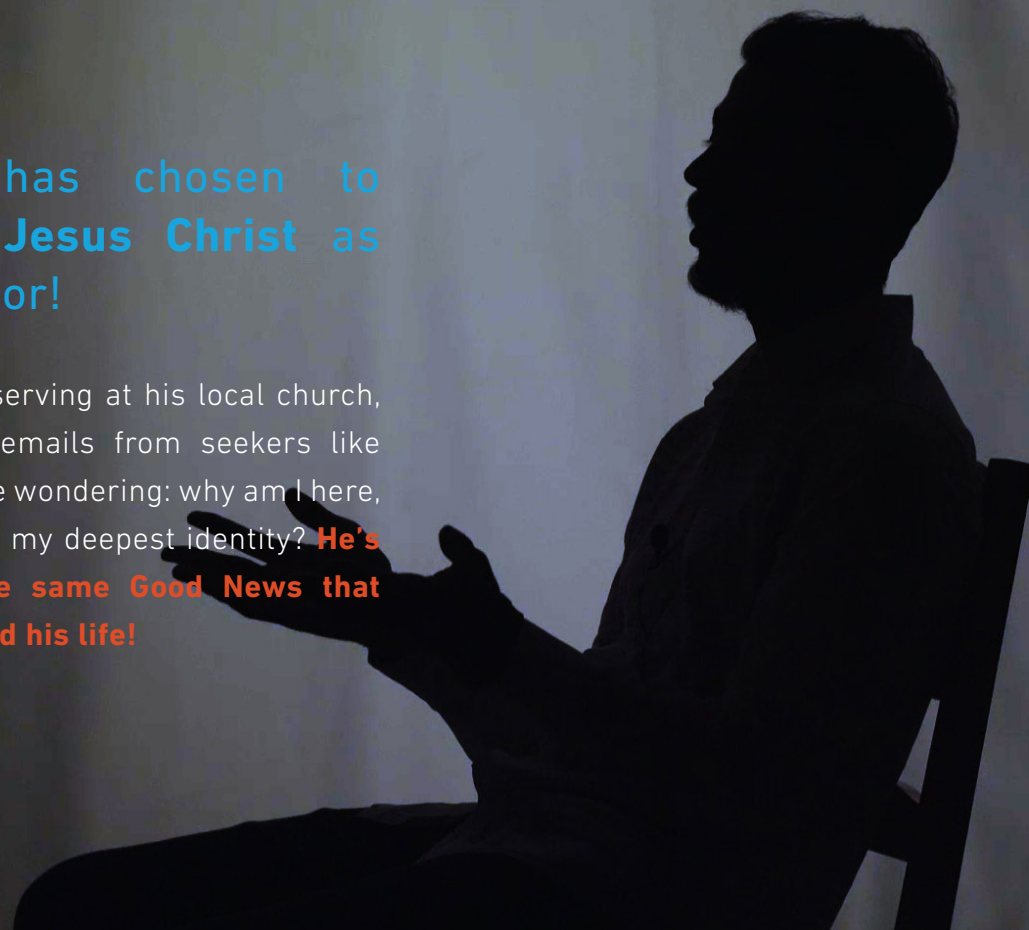
***What happens when we die?***

***Why am I here?***

He clicked on the ad and was soon receiving email lessons that gave him scriptural answers to these questions ... then he began emailing back and forth with a OneHope team member, who connected him with a church in his town ...

Omer has chosen to follow Jesus Christ as his Savior!

He is now serving at his local church, answering emails from seekers like him who are wondering: why am I here, and what is my deepest identity? **He's sharing the same Good News that transformed his life!**



2018 Reach: **52,784,680**  
2018 Active Countries: **68**

## PROGRAM UPDATE: THE 10/40 WINDOW

**North Africa. The Middle East. Asia.**

Countries in these regions — located approximately between 10 and 40 degrees north latitude — are part of the rectangular area known as The 10/40 Window. These locations are often called **"The Resistant Belt"** that includes the majority of the world's Muslims, Hindus, and Buddhists.

Originally, the 10/40 Window only included countries with at least 50% of their land mass within that 10 and 40 degree north latitude area. But the 10/40 Window has been revised to now also include several additional countries that are in close proximity and have high concentrations of unreached peoples.



# GOD'S WORD FOR THE FRAGMENTED FAMILY

Their father abandoned the family. Their young mother was angry, fearful, bitter, and unable to cope with rearing her two sons alone — **she became quick to abuse them verbally and physically.**

**Six-year-old Aurismar and his older brother Gabriel were brokenhearted and afraid**

... until the local church reached out to them with a special-edition *Book of Hope* that helped the boys come to receive Christ as Savior.



**THEY BEGAN TO PRAY** for their mother to choose Jesus, too. Their new church family surrounded them and prayed with them. They live in a nation on the *World Watch List* for the persecution of Christians, but the church proved to be a haven of peace and hope for Aurismar and Gabriel ...

**And soon their mother began to attend with them!**

**SHE COMMITTED HER LIFE TO CHRIST, TOO.**

Now she has a mentor from church who is helping her grow in God and as a mother, too. Today she has a new attitude of love and compassion for her sons — and their home is filled with peace and joy!





# GOD'S WORD FOR THE DISCOURAGED CHILD



## PROGRAM UPDATE: GOD'S BIG STORY

Made up of 16 individual cards, *God's Big Story* is a unique program created by OneHope that uses individual Bible stories as well as the **metanarrative of the Bible** to reinforce the way each story in the Bible fits into the larger framework of God's "Big Story."

2018 reach: **3,878,783**

2018 active countries: **49**



**THERE WASN'T ANY SUNDAY SCHOOL** — no Children's Church, no children's minister. The children were usually left to play outside while the adults had a service.

But then one day there was an incident: one of the kids threw a stick at a beehive. The angry bees swarmed after the children — who ran into the church with the bees following them! Almost everyone in the building suffered from bee stings that day.

That was it for Bongani. **He didn't go back to church anymore.** It was safer to stay home and watch TV than risk getting stung by bees!

He didn't know that their church had begun a new outreach to the neighborhood children, using OneHope Scripture engagement programs, until his older sister brought her *Book of Hope* home from church one day. He decided to go to church the next Sunday and check it out ... and was immediately drawn in to the *God's Big Story* program.

Each week he learned a new Bible story and received his own illustrated card — **now Bongani attends church every week** and is learning and growing in God!



## FAST FACTS:

- ~ Designed for children ages 6-12
- ~ Translated into 70 languages
- ~ 7 different contextualized card sets

"We have many testimonies of **how after *God's Big Story*, children became evangelists in their community** — sharing these stories with other children. It's an incredibly effective program."

— **Tena Stone, OneHope Director of Research & Training**



# GOD'S WORD FOR THE SUFFERING CHILD

## THEY COULDN'T AFFORD TO SACRIFICE

another chicken to the idols at the temple — Vipin barely got enough to eat as it was ... some days he didn't eat at all.

But his father was out of work, his mother was ill — **all they knew to do was pray and do the rituals their religion commanded.**

Then Vipin saw *The GodMan* film and **met Jesus as his Savior.** He began to go to church and pray for the people in his family. is slowly recovering from her illness ...



Today, by God's grace, things are much better! His dad is working again, his mother is slowly recovering from her illness ...

And Vipin? He says:

**"I feel as if the Lord lifted a burden off of me ... He looks after me as His child and has changed my entire life."**

## PROGRAM UPDATE: *THE GODMAN* FILM

A visual representation of the life of Christ, *The GodMan* film is adaptable to many outreach activities. From church planting in small villages to outreaches in schools and homes, *The GodMan* film is a well-loved resource that is reaching children and youth around the world with the Good News.

*The GodMan* film has been **customized for ten different cultural worldviews.** These contextualized versions feature live-action segments that bookend the animated Jesus story to address the specific heartfelt needs of children and youth in the target region.

2018 reach: **11,432,902**

2018 active countries: **50**

### AT A GLANCE:

- Used in **two church planting** initiatives: in French-speaking Africa and Tanzania.
- Available in **78 languages.**
- Lifetime reach: more than **100 million!**





# God's Word for the **AT-RISK** **CHILD**

**Yoneiber was only 12 ... but he didn't see any purpose to life.** In his home nation of Venezuela, political and economic chaos have devastated the infrastructure and unleashed chaos on the next generation. Schools have suffered shortages of everything from books and school supplies to teachers, who often don't even show up for class if there's a hope they might be able to find food or other supplies in the next city.

**No wonder Yoneiber felt there was no hope for the future. But then he saw our short film, *En Tus Manos (In Your Hands)*.** It showed how God's Word helped one young man find his way to faith in Christ and discover meaning for his life.

Yoneiber realized this was the hope he needed—and chose to **dedicate his life to Jesus Christ!**



## **GOD'S WORD** --- **FOR EVERY DAY OF THE YEAR**

**LIFE IS HARD IN THE ASIAN NATION WHERE MELE LIVES.**

The population is one of the most youthful in Asia—because of high birth rates and low life expectancy. The traditional Eastern religion's influence is everywhere—even endorsed by the restrictive government.

But the tiny minority of Christians is bold enough to share the Good News with the next generation ... and this is how Mele came to know Jesus Christ. She was invited to a Christmas party and received a special-edition *Book of Hope*.

**The joy this brought to her life can't be overstated!**

Both of her parents are drug addicts. They're enslaved to addiction ... and to their traditional faith. They beat Mele and told her she couldn't go to church, but she remains faithful to her new friend, Jesus.

"My Sunday School teacher told me, when you are having any problem or trouble, call on Jesus Christ for helping," she says. **"I DO PRAY TO JESUS ... PRAISE THE LORD! HE IS THE ONLY ONE TO HELP ME."**







# GOD'S WORD FOR THE REFUGEE CHILD

**She and her family were in their home when it was bombed** — their Middle Eastern country was caught in a brutal civil war — and Raquel saw her father crushed to death under the rubble. Her mother, too, was buried but alive, and Raquel tried desperately to get to her ... but couldn't save her.

Extended family grabbed 14-year-old Raquel out of the mess and forced her to flee with them as refugees to a neighboring nation. But all the while Raquel wished she had died alongside her parents. She was haunted by the horrifying memories and became lonely, bitter, and hopeless.

Then OneHope partners came to the camp. Raquel didn't go to see their program, but the children who did immediately knew that Raquel needed to hear their words of hope—they asked the team to stay while they went to find her!

That day Raquel **received God's Word** and heard the Gospel message, and she asked the team to pray with her for healing and a new heart.



Over **1 million children and youth** were reached with God's Word **in the Middle East** in 2018!



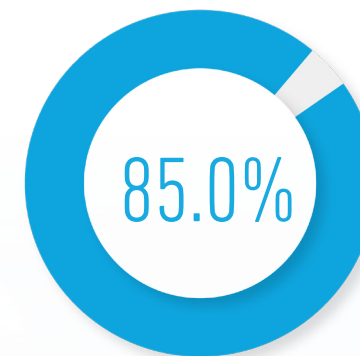
# ONEHOPE FINANCIALS



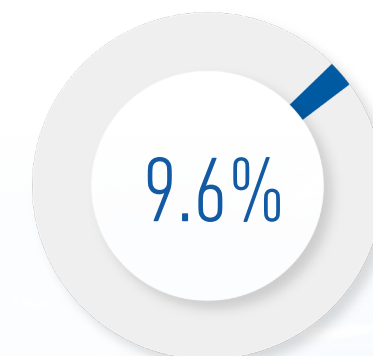
We believe we are accountable to God and man and pledge to be efficient, effective, and careful stewards of our time, energy, and resources. We are a member of the Evangelical Council for Financial Accountability (ECFA) and uphold its standards. To see a complete listing of our audited financial statements, please visit: [onehope.net/financials](http://onehope.net/financials)



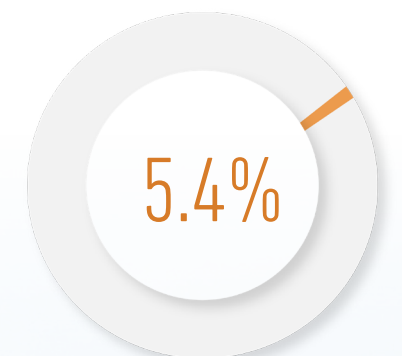
## FOR EACH DOLLAR RECEIVED:



PROGRAM EXPENSES



ADMIN & OTHER EXPENSES



FUNDRAISING

REVENUE	\$38,686,805
EXPENSES	\$37,934,382

ASSETS	\$33,517,165
LIABILITIES	\$2,190,112
EQUITY	\$31,327,053





# BOARD OF DIRECTORS



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112 MILLION CHILDREN & YOUTH SAY

# THANK YOU!

THANK YOU FOR CONNECTING CHILDREN AND YOUTH WITH THE LIFE-TRANSFORMING WORD OF GOD!

We praise God for all that was accomplished through the prayers and generosity of friends like you ... *In 2018 you showed true dedication to reaching EVERY CHILD.*

But of course we know, this vision is still incomplete. **This is why we have expanded the 2019 faith goal to 113 million children and youth all over the world.**

It will take the faithfulness and prayers of all our friends — and we encourage you to continue standing with us. As always, every dollar presents the Good News to three young people. Every gift makes a big impact.

**FIND OUT MORE:**

[annualreport.onehope.net](http://annualreport.onehope.net)

See how you are reaching every child with the Good News!





# OneHope<sup>®</sup>

GOD'S WORD. EVERY CHILD.

**600 SW 3rd Street**  
**Pompano Beach, Florida • 33060**  
1.800.GIV.BIBL (448.2425)  
[www.onehope.net](http://www.onehope.net)

